## **Supporting Veterans Through a Student Fundraising Initiative**

Dear Principal / School Community,

Our organisation is supporting veterans through a new ANZAC fundraising initiative called **HeroTags**. HeroTags are child-safe, collectable tags designed for students to wear on bags, hats, or clothes while raising funds for veterans.

We invite your school to participate by selling HeroTags to students in the lead-up to ANZAC Day. All promotional materials are provided, and the activity aligns strongly with values of respect, service, and community.

We would welcome the opportunity to discuss how your school could participate.

Kind regards,  
[Name / Organisation]